



LOCKER ROOM MEDIA

AFFILIATE MANAGER JOB SPEC

Title: Affiliate Manager
Salary: Competitive
Reports to: Account Director / Associate Director
Apply to: sam@lockerroomuk.com
Start: ASAP

The Company

Locker Room Media is a full service digital marketing and advertising agency specialising in PPC, affiliate marketing, display planning and buying, eCRM, site sponsorship and digital creative production. Set up in 2001 Locker Room is a top 50 UK marketing agency working with major clients within the retail, finance, telecoms and gaming space across a variety of bespoke marketing and full service solutions. Based in Putney, South West London, Locker Room is easily accessible by rail (Putney Mainland) and tube (Putney Bridge / East Putney).

Locker Room is a dynamic digital company that is rapidly expanding within this space and will prove a great career jump for the right candidate who is quick to learn and eager to progress. Company URL – www.lockerroomuk.com

The Role

Locker Room Media is currently looking for an affiliate manager to work with two/three of our major retail brands. The role requires an individual who is proactive, willing to learn and wants to make the next step on the digital media ladder; so whether you are an experienced affiliate manager looking for room to progress or an exec/senior exec looking to make the next move this could be the role for you. This role works in support of the existing affiliate teams at Locker Room and will report directly to an Account Director and an Associate Director whilst working with affiliate executives and helping them to develop and progress.

Responsibilities

- Direct client contact
- Reporting on affiliate activity both weekly and monthly to clients
- Analysing marketing activity and effectively reporting on campaign performance
- Implementing agreed strategies across all clients
- Working across a range of retail clients
- Acting as a client point of contact
- Working directly with an affiliate team on combined targets
- Planning and buying media where applicable
- Actively liaising with the affiliate networks to source new opportunities
- Actively liaising with media owners to source new advertising opportunities
- Planning and booking creative with our in-house team

The candidate

Locker Room Media are looking for a candidate that can quickly understand the workings of their existing client base, who is client facing, eager to learn, able to hit the ground running and wishing to progress.

Must Haves:

- Degree level qualification
- Ability to work as part of a team
- Proven success in managing affiliate retail programmes
- Knowledge of all major UK affiliate networks
- Excellent knowledge of and contacts with UK affiliates
- Management of affiliate programmes across all affiliate promotional sectors (ppc, email, loyalty, incentive, content etc)

Desirables but NOT essentials:

- Knowledge of additional marketing channels
- Experience within other affiliate verticals