



**GRADUATE ACCOUNT  
EXECUTIVE**  
JOB DESCRIPTION

**Locker Room Media is looking for a graduate to work in its account management team.**

### **The Company**

Locker Room Media is a full service digital marketing and advertising agency whose services include search (PPC & SEO), affiliate marketing, display media planning and buying, social media, eCRM and digital production.

Set up in 2001, Locker Room is a top 15 UK online agency working with major clients within retail, finance, telecoms and gaming industries. Clients include Jack Wills, La Senza, Millets, Blacks, Ann Summers, Jigsaw, Musto and Sportingbet.

Locker Room is a dynamic digital company that is rapidly expanding and will prove a great career jump for the right candidate who is quick to learn and eager to progress.

Website: [www.lockerroomuk.com](http://www.lockerroomuk.com)

### **The Role**

The role of Account Executive requires an individual who is proactive, eager to learn and who wants to take their first step into the digital media world. The successful applicant will work on various channels and as part of an existing account team and will report directly to an Account Director.

### **Responsibilities**

- Reporting and analysing campaign statistics
- Attending client meetings and participating on conference calls
- Acting as a point of contact for clients
- Optimising paid-search campaigns
- Working with affiliates to maximise promotional opportunities
- Researching, planning and buying media
- Planning and booking creative with our in-house production team
- Supporting the new business function by researching opportunities

### **The Candidate**

The ideal candidate should be able to quickly grasp the agency's existing client base. You should possess:

- A degree level qualification
- Strong organisational skills
- Ability to work as part of a team
- Eagerness to learn
- Working knowledge of Microsoft Office
- A presentable persona
- Research and analytical skills

### **Job Details and Application**

Salary: to £18k pa

Holiday entitlement: 20 days

Location: Putney, London SW15

**Please email a CV and covering letter to [info@lockerroomuk.com](mailto:info@lockerroomuk.com) to apply.**

**No Agencies Please.**